

FOR IMMEDIATE RELEASE

Mopro announces Cary Levine's transition from CEO to Board Member

Irvine, Calif. – Oct. 1, 2018 – Cary Levine has stepped down from his role as CEO and head of product at Mopro and will continue to serve as a board member. Mopro is actively interviewing to find its new CEO.

Levine launched Mopro in 2013 to solve a problem facing over 100 million business owners globally: They need to be online, but they often don't have the time, skill or budget to make it happen. They wanted someone to do it for them, affordably. Levine and his team answered.

The walls of Mopro's headquarters are splashed with words Levine has held closely in his work, with one of the most prominent walls reading, "Any sufficiently advanced technology is indistinguishable from magic. – Arthur Clarke." For Levine, that magic client experience called for industry-leading machine learning and an intense focus on his passion for product development. Now, Mopro's latest release puts that machine learning to work, reverse-engineering websites inspired by the biggest brands in the world in just seconds.

"The tremendous growth we've experienced over the last few years is testament to this incredible team and suite of products. Mopro's leadership has poised us for fresh growth and opportunity that have felt incredibly natural to this company's evolution," says Board Member Matt Gless. "We're confident in what's next."

To learn more about Mopro, please visit Mopro.com or call (844) 207-9038.

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About Mopro

With its industry-leading machine learning, Mopro has reverse-engineered the same high-quality websites, digital products and services previously only available to the biggest brands, making it affordable for business owners who want a simple, comprehensive "Do-it-for-me" digital solution. Mopro is way more than just a website,

offering clients an ever-evolving suite of products designed to support and protect a rich digital presence, including tools for social publishing, competition tracking, testimonial collection, reputation management and more.

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